

Nunziella Salluce

Digital / UI Designer

“I am looking to start a new challenge where I can further my career within an excellent organisation like yours. I am an enthusiastic individual, who is passionate about providing clients and colleagues with the best solutions and helping them make the right choices. I am trustworthy, hard-working and I enjoy working as part of a team as well as dealing with my own responsibilities and deadlines”

Location: London, SE19

Available: Today

Skills

Digital and UI Design

Sketch App, Adobe Xd, Prototyping, InVision, Zeplin, Balsamiq, Email Design and Coding

Also: Wireframe Design, Agile methodology, Zendesk, Jira, MacOS, Windows, Slack, Information Architecture, Iterative Design, Principle, User Research & Testing, Usability Testing, A/B testing, PowerPoint, Keynote, Office.

Current role

Caspian Media - Digital / Content Designer – Dec 2016 - Ongoing

Working as lead Designer across several clients and projects, as well as internal, dealing with UI Design for their websites, rich media and ads.

Key skills:

Digital Design across different platforms and clients / industries.

Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.

Banner Design, Infographics, Landing Pages, Email Design and Branding.

The Company <https://caspianmedia.com>

We're a dynamic content marketing agency specialising in digital development, design, content creation, B2B publishing, event production & advertising sales.

↳ **General increase in lead conversion and engagement over 2 years**

Past work experience

Forbidden Technologies - Digital Designer, Print – Feb 2015 – Dec 2016

Working as Digital and Content Marketing Designer, but also providing Print assets, email designs and more. I've helped the other Designers provide a refreshing experience across their websites, apps and client projects.

Key skills:

Digital and Content Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers. Banner Design, Infographics, Landing Pages and Branding, Stand Design and Print Material Design.

The Company <https://www.forbidden.co.uk> They challenge themselves to be disruptive and innovative in how they create new value for creators of video content, yet grounded on building best of breed solutions to meet the range of needs of both media experts in traditional sectors and new players building new video markets.

- ↳ **Rebranded and redesigned main site of the sister company “Eva”, a video social network.**
- ↳ **Designed “Eva” website and mobile app concept and landing pages, UX and UI**
- ↳ **Art direction and UX of website landing pages**
- ↳ **Events Design and Art Direction for Stand Design and Print Materials**
- ↳ **Art directed launch event of “Eva” mobile app**

Moustache Design - Digital, UI Designer Lead – Jan 2014 – Ongoing

Working as Art Director and Digital Designer with a Developer, across several industries and different clients (small to medium businesses).

Key skills:

Digital, UI and UX Design across different platforms and clients / industries.
Wireframing, UX sessions, Personas building, User Testing, Prototyping and liaising with Developers, during and after Website creation.
Banner Design, Infographics, Landing Pages and Branding.

The Company <https://moustachedesign.xyz> Are you looking to Brand or Design your Website or App? Create a new Logo or Design for your Adverts? We have a wide experience in different industries and aim at solving the problem.

- ↳ **Over 15 websites across 3 years while working full-time**

Grafiche Salluce – Print, Digital, Arti Director – Jan 2010 – Ongoing

Working as Art Director and Designer for Print and Digital work by commission on several projects and industries, local and at Regional level.

Key skills:

Print, Digital, UI Design across different platforms and clients / industries.
Banner Design, Infographics, Landing Pages and Branding.

The Company Grafiche Salluce started as a Typography to become a well-known Branding agency based in South Italy.

- ↳ **Over 4 years experience working with Print, Digital and Events full-time**



Publications and work

New portfolio: <https://nunziellasalluce.com/>

Older work:

<https://old.nunziellasalluce.com> and <https://xyi.nunziellasalluce.com/>

More work on can be provided on request.

Education / Awards:

UX and Digital Design – University of

California, San Diego – Coursera,

2016

[Check it on LinkedIn](#)

Master in Print and Digital Design – IED Rome, 2007 - 2012