



Hi, I am
Nunziella Salluce

I'm a Senior UI/Digital Designer

E-Mail me: nunziella.salluce@gmail.com
Visit me: nunziellasalluce.com
Call me: +447462636005
Linkedin: [linkedin.com/in/nunziella-salluce](https://www.linkedin.com/in/nunziella-salluce)

• **Design Mentor**

Adplist.org
Jan 2024 (Ongoing)

- Mentoring Designers
- Resume & Portfolio Review
- Breaking into tech as a UI/Digital and Product Designer
- The sessions are free of charge

• **Senior UI/Digital Designer**

Real Chemistry
Health Innovation company
addressing healthcare challenges · Healthcare · Design
Jun 2021 - Jun 2023 (2y)

- Led successful end-to-end product development for pharma clients, resulting in secured contracts and successful implementation.
- Improved user experience and streamlined processes by revamping the internal website.
- Increased efficiency and collaboration within the team by transitioning the design system from Adobe XD and Photoshop to Figma.

• **Senior UI/Digital Designer**

Cheil UK
Redefining the way people connect with brands · Design
Mar 2019 - Jun 2021 (2y 3m)

- Transformed Samsung UK digital platforms, web pages and marketing collateral through UX research, wireframing, user testing and prototyping.
- Guided the development of websites by liaising with developers at all stages.
- Reinforced design culture by mentoring junior designers and managing client relations.

• **UI/Digital Designer**

Caspian Media Ltd
Dynamicmarketing agency Marketing · Design · Content
Dec 2016 - Mar 2019 (2y 3m)

- Enhanced user experience by developing wireframes and prototypes
- Facilitated collaborative sessions with stakeholders to align design solutions
- Implemented a unified design system for Caspian Media products

• **UI/Digital Designer (Contractor)**

PEI Media
Alternative Insight is the specialist information group · Design
Oct 2016 - Dec 2016 (2m)

- Preparing wireframes and prototypes.
- Presenting and explaining designs to clients, developers and testers.
- Web Design (UI/UX)
- Print Design
- Web Development
- Landing pages
- Email Design
- Marketing assets

• **Digital Designer/UI Designer**

Forbidden Technologies
Video editing company
Feb 2015 - Nov 2016 (1y 9m)

- Developed wireframes and prototypes to effectively communicate design concepts to stakeholders.
- Presented and articulated designs to clients, developers, and testers, ensuring clear understanding and collaboration.
- Implemented UI/UX best practices to enhance user experience and drive engagement.
- Led graphic design and branding initiatives, consistently delivering impactful visual solutions.
- Created visually appealing web and email designs and coding them for optimal functionality.
- Applied print design expertise and type design skills to produce high-quality materials.

• **Senior UI/Digital Designer (Freelance)**

Moustache Design
Dates: 2014 - 2020 (6y)

Branding, UX, UI, Advertising, Branding, Illustrations, Landing Pages, Web Design.

MY SKILLS

Figma

Sketch

Adobe Illustrator

Adobe Photoshop

Adobe XD

Miro

Invision

Design Systems

Webflow

Principle

Framer

MY EDUCATION

2009-2012

European Institute of Design

2015

WordPress course - Udemy

2016

UX Design - Coursera

2023

Create a Design System from scratch in Figma

2023

Website Creation with Webflow

2023

Website Creation with Framer

SOFT SKILLS

Team Player

Detail Maniac

Quick Learner